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Coaching competencies and corporate leadership

Weiss, Tracey Bernstein

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Abstrak

The quality of corporate leadership is often the key factor that determines success - or failure - in the fiercely competitive business world. Offering a fresh perspective and practical advice, Coaching Competencies and Corporate Leadership explores how coaching executives can use a competency-based approach to become more effective leaders. The authors show you how to be an active partner in the coaching process and how to develop current and future leaders for your organization. Getting executives to maximize their leadership potential requires sustained behavioral change. The authors show you how to use coaching and integrate it with 360-degree feedback to bring about observable results in your management team. Using case studies and interviews with senior executives from leading international companies as examples, they address the methods and benefits of leveraging competency models and the coaching relationship to achieve strategic business results. Drawing on extensive research and experience, the authors demonstrate how a core competency-coaching program can be successfully implemented. Anyone who believes that leaders are born not made will want to rethink that position after reading Coaching Competencies and Corporate Leadership. Shedding new light on corporate leadership and how to attain it, it shows what organizations can do to capitalize on their investment in competency models to achieve genuine leadership development.