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Information and communication technologies in support of the tourism industry

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Abstrak

Tourism is one of the leading industries worldwide. The magnitude of growth in tourism will bring both opportunities and problems to source and destination markets in years to come, especially in the internal and external exchange of information in the industry.Information and Communication Technologies in Support of the Tourism Industry examines the process of transformation as it relates to the tourism industry, and the changes to that industry from modern electronic communications. Information and Communication Technologies in Support of the Tourism Industry covers not only geographically supportive technologies in communication, but also in terms of culture, economics, marketing, social, and regional issues. In-depth analyses range from the use of the Internet to supply information to the emerging patterns of tourist decision making and investments.