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Results rule! : build a culture that blows the competition away

Pennington, Randy

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Abstrak

Results Rule! provides strategies and concepts to create a culture that sets an organization apart in a marketplace where products and services are increasingly seen as being interchangeable. Based on Randy Pennington? s more than 20 years of experience helping organizations lead and perform more effectively, Results Rule! shows how the right corporate culture can make all the difference in business. For a real competitive advantage, Pennington discusses how to focus energy on the fundamentals of good business, create partnerships that really work for everyone, and encourage a workforce to do what? s best rather than what? s easiest. In business, all that really matters is delivering consistent results. This book shows leaders how to build a culture that demands, expects, and gets results.