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Driving your company?s value : strategic benchmarking for value

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Abstrak

Driving Your Company's Value: Strategic Benchmarking for Value is a step-by-step book presenting a valuation-oriented methodology that helps companies maximize shareholder value. It offers clear, concise, and concrete methods for management to create and preserve value, complete with case study applications. In an easy-to-read format, it brings together the aspects of the Financial Accounting Standards Boards' new performance measurements, the balanced scorecard, and the new guidelines on fraud detection and Extensible Business Reporting Language (XBRL). * Identifies the critical decisions that most effectuate growth and value. * Covers the easy and reliable ways to monitor value of an entity. * Demonstrates how management can apportion and allocate resources to achieve the highest value.