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Social entrepreneurship : new models of sustainable social change

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Abstrak

This study examines Social Entrepreneurship, a term that has come to be applied to the activities of grass-roots activists, NGOs, policy makers, international institutions, and corporations, amongst others, which address a range of social issues in innovative and creative ways. This study examines Social Entrepreneurship, a term that has come to be applied to the activities of grass-roots activists, NGOs, policy makers, international institutions, and corporations, amongst others, which address a range of social issues in innovative and creative ways.