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# On-camera presentation : reporting, anchoring & interviewing for TV

Reardon, Nancy

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Abstrak

Want access to the best-kept secrets and tips for sounding and looking professional while presenting on-camera for television?This is your toolkit. Reardons On Camera: How to Report Anchor and Interview teaches you how to become professional and effective on camera. Learn how to appear, and feel, at easewhether doing an interview or reporting in the field, or whether reading copy from a prompter or giving a video presentation. Read about what tricks the pros use to get the best interview answers from their subjects. Nancy Reardon reveals a careers worth of inside stories from the world of reportinginsights toward helping you develop your professional skills Get the scoop on job techniques and essentials: how to anchor, report & interview with the hallmarks of a pro The CD-ROM is a course in itself, with video examples of how to interview on-camera, prompter copy for you to practice your reading and breathing techniques These are the nuts and bolts of how to do the job at the network level or as a backpack journalist so that when youre standing in front of the camera, in the studio, or out on locationyou know what youre doing. Nancy gives you techniques behind professional on camera presentation, with exercises drawn from her years of teaching. The book, co-written by Tom Flynn with decades of experience at the networks, provides tricks of the trade and some surprising-but-true stories from inside the business. Presenting on camera is not limited to television. Today, most businesses require you to be media savvy. You have to learn how to comfortably present yourself in video conferences, as well as videotaped messages to large and small groups. Whether you are new to television or have experience in front of the camera, you can improve on your current skills by reflecting on the career-focused tips and tried-and-true principles inside this books coverall oriented to skills development. The books CD-ROM contains instructional videos, an interactive feature story that allows you to write, edit and read your script, as well as vocal technique demonstration videos led by the author. Included is prompter copy that you will get nowhere else. It gives you the experience of reading a script from the prompter just as the pros do in the studio. We hope you enjoy the witty drawings by New Yorker cartoonist W. Miller, which illustrate on camera positioning!