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E-business strategy, sourcing, and governance

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Abstrak

E-Business Strategy, Sourcing and Governance is based on the premise that it is difficult, if not impossible, to manage a modern business or public organization without at least some knowledge of the planning, use, control and benefits of information technology. Managers need to have an understanding of strategy development for IS/IT that covers e-business strategy, sourcing of service, and governance of IS/IT decision rights. E-Business Strategy, Sourcing and Governance presents emerging perspectives that influence IS/IT strategy work, such as new e-business models, the growing number of sourcing options and revised models for governance of IS/IT. From the humble beginnings of a decade ago, e-business, sourcing and governance have today become critical issues in strategic IT management in both private and public organizations all over the world. This book answers the entire range of questions concerning critical issues. It covers both opportunities and threats. Towards the end, it makes a very interesting contribution of showing how IT governance has to change as a result of IT outsourcing. - Dr. Binshan Lin, BellSouth Corporation Professorship in Business Administration, Louisiana State University in Shreveport, USA