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Demonstrating results : using outcome measurement in your library

Rubin, Rhea Joyce

Deskripsi Lengkap: https://library.stik-ptik.ac.id/abstrakpdfdetail.jsp?id=36093&lokasi=lokal

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Abstrak

According to Planning for Results expert Rubin, outcome measurement lets libraries evaluate how they affect their users' quality of life. This latest addition to the PLA-sponsored Results Series uses familiar task breakdowns along with key terms in a step-by-step, service-oriented format so that readers can master the outcome measurement process as they: - Enhance library programs using evaluation techniques- Use and customize the 14 step-by-step workforms to address unique needs- Gather and interpret statistically accurate data to demonstrate outcomes- Measure, evaluate, and present outcomes to attract funding.