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An introduction to book history

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Abstrak

An Introduction to Book History provides a comprehensive critical introduction to the development of the book and print culture. David Finkelstein and Alistair McCleery chart the move from the spoken word to written texts, the coming of print, the book as commodity, the power and profile of readers, and the future of the book in the electronic age. Each section begins with a summary of the chapter's aims and contents, followed by a detailed discussion of the relevant issues, concluding with a summary of the chapter. Sections include: The History of the Book Orality to Literacy Literacy to Printing Authors, authorship and authority Printers, Booksellers, Publishers, and Agents Readers and reading The Future of the Book An Introduction to Book History will be an ideal guide to this exciting field of study, and is designed as a companion text to The Book History Reader,