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Globalization : the internal dynamic

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Abstrak

Much literature is available discussing the concept of globalization, but now it is time for some practical advice on what it actually means for an organization. Globalization: The internal dynamic and Globalzation: The External Pressures can be read independently or as a complement to the other. The aim of both books is to present an all-round dissection and a one-stop source of latest thinking on the topic of globalization. The focus is both on issues that arise within the internal workings of an organization and on the pressures that come to bear from outside. Globalization - The Internal Dynamic focuses on what it really takes to become a global organization. Inspite of many organizations' efforts, the reality is that few are truly global, or even transnational. This book considers how a global organization should look, and what the potential barriers are to achieving a true global status. Topics covered in the book include: * Does the global organization really exist? * The high human and personal cost of global leadership roles * Designing your organization for successful globalization * Corporate culture as a barrier to achieving a global presence * Organizational change in global companies * Linking organizational learning to the strategic direction of a global company * The systems and processes behind global e-learning * The importance of teams to globalization * Competencies required by the global manager * The global leader In addition, the authors offer a new model of global organization that allows companies to audit themselves and see how far down the road to globalization they have progressed.