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The EVA challenge : implementing value added change in an organization

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Abstrak

EVA-economic valued added-is a measure of the true financial performance of a company, and a strategy for creating corporate and shareholder wealth. It is also a method of changing corporate priorities and behavior throughout a company, right down to the shop floor. In The EVA Challenge, the authors outline how to implement EVA-from training employees to answering the most frequently encountered implementation problems faced by companies. This detailed how-to guide represents the second phase in the EVA Revolution, showing executives around the world how to customize and implement EVA at their companies. Here, EVA converts learn how to work some EVA magic through company-specific initiatives and case study examples. Coverage includes completely new materials on real options, leveraged stock options, and other concepts critical to corporations in both new and old economy industry sectors.