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Transnational television worldwide : towards a new media order

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Abstrak

This book is the first to offer a global perspective on the unique contemporary media phenomenon of transnational television channels.It is also the first to compare their impact in different regions of the globe.Revealing great richness and diversity across seven key broadcasting regions, North America, Latin America, Europe, the Middle East, Africa, South and East Asia, the book examines the place of these channels in the process of globalization, their impact on the nation-state, and many more elements central to the study of international media and communications.