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Cases in financial management

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Abstrak

This book contains 57 cases divided among ten parts and written with three criteria in mind. First, the writers wanted situations based on real firms, real products, real individuals and-most of all-real issues. Second, the writers wanted the cases to require the thoughtful application of financial concepts. Finally, the writers felt the cases should incorporate some of complexities that are characteristic of real-life problems. Therefore, in order to develop reasonable solutions, students must first be able to apply financial theory. But they also must be sensitive to real-world compilations surrounding the problems, such as any qualitative issues and the reliability of the information they are analyzing.