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Logistics and retail management : insights into current practice and trends from leading experts

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Abstrak

It begins by pointing to the way in which many people tend to forget that supplying products and services is not necessarily a straightforward task. Rather, it is the managed integration of a range of tasks, both within and increasingly beyond the boundaries of the company. The traditional functional silos of warehousing and transport have been removed by the need to integrate the logistics tasks and to develop a stronger sense of supply chain management. Through a close examination of the needs in different situations and the development of techniques such as Quick Response and Efficient Consumer Response, leading to ideas of lean and agile supply systems, effectiveness and efficiency have been attained in very different circumstances.