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29 leadership secrets from Jack Welch

Slater, Robert

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Abstrak

Jack Welch built a career out of fighting waste. 29 Leadership Secrets from Jack Welch follows in Welch's footsteps, boiling the legendary CEO's leadership successes down to 29 strategies that made GE the world's most competitive company--and Welch the world's most successful and admired CEO. This all-in-one Welch reference updates material from Robert Slater's bestselling Get Better or Get Beaten, and is today's ultimate fast-paced, no-nonsense handbook on the ways of Jack Welch. It taps into the heart of Welch's courage, innovation, and leadership success by examining simple leadership secrets that include: * Managing less is managing better * Make quality the job of every employee * Have global brains and vision