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Visual communication: understanding maps, charts, diagrams, and schematics

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Deskripsi Lengkap: https://library.stik-ptik.ac.id/abstrakpdfdetail.jsp?id=35809&lokasi=lokal

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Abstrak

Visual communication was the best way to reach Jesse. More than that, Jesse?s true story suggests visual communication?s power to support a range of learning styles. Visual Communication teaches how you can incorporate visual communication in your life and the life of your organization. After all, there are millions of Jesses out there. They are your classmates, coworkers, your investors, and your customers. Visual communication?receiving and transmitting messages through visual means?reached Jesse when other forms of communication failed. If only for its power to reach a variety of learners, visual communication would be worth understanding.