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# Sourcing strategy : principles, policy, and designs

Seshadri, Sudhi

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Abstrak

Sourcing Strategy: Principles, Policy and Design is written for of sourcing, whether he or she is a business studies major, administrator, an executive in private enterprise, or an aspiring Sourcing Strategy is aimed at satisfying the need for an management book on strategic sourcing policy and designs, based theoretical principles. It assumes no more than awareness from the he or she must understand supply chain and supply base design justify choices, for short and long-term profitability or efficiency administrative or business unit.