

Balanced scorecard step-by-step for government and not-for-profit agencies

Niven, Paul R.

Deskripsi Lengkap: <http://library.stik-ptik.ac.id/abstrakpdfdetail.jsp?id=35928&lokasi=lokal>

Abstrak

The Balanced Scorecard is the leading methodology for implementing performance management systems and improving efficiency. Focusing directly on the public and not-for-profit sectors, this book helps these organizations overcome the unique challenges they face when implementing a Balanced Scorecard. 1. Guides government and nonprofit organizations through the implementation of a performance management system using the Balanced Scorecard. 2. Authors bring a wealth of implementation knowledge and experience to this book, leading to hands-on, practical guidance and tips to that ensure success. 3. Identifies and tackles head-on the serious obstacles unique to the world of government and nonprofits in implementing the balanced scorecard methodology. 4. Includes action plans to walk the reader through specific implementation challenges.